

# **GUERNSEY INTERNATIONAL BUSINESS ASSOCIATION**

## **Summary Minutes of the meeting held on Tuesday 10 April 2018**

### **Brexit Negotiations and Future Economic Partnership**

Mr Wakelin told GIBA Council that the Crown Dependencies of Guernsey, Jersey and the Isle of Man had been asked by the UK to comment on a proposal about how the UK government can work in partnership with the devolved governments of the UK and the CDs for mutual economic benefit post-Brexit.

The findings from the industry workshops during the winter of 2017 would be used to feed into, this along with a survey that was to be undertaken of business on Brexit.

### **Committee for Economic Development**

Dawn Tindall and David de Lisle, as relatively new members of CfED, are keen to meet with industry associations and their representatives. As a first step, representatives from GIBA Council are to be invited to attend a meeting of CfED.

### **GIBA: Public Relations**

The association have entered into a relationship with PR agency Black Vanilla. Early improvements have been made to LinkedIn and Twitter accounts and improvements to the website are planned. Associations were encouraged to draw the GIBA social media presence to the attention of their members.

### **GFSC**

Concerns have been raised by members of the insurance sector regarding some of the wording in the Feedback Paper on Development of Global and European Capital Standards. GIBA were taking this up with the Commission.

### **GTA University Centre**

Mr Maddison, as GIBA representative on the board of trustees of the GTA University Centre, reported that the board were keen to ensure that there was no erosion of the GTA University Centre platform in any integration of providers being considered by the Committee for Education, Sports and Culture.

### **Guernsey Finance: London representative**

Mr Wheatley reported that Guernsey Finance had appointed a London representative - Adrian Norman, who started on Monday 9 April, when he was introduced to GF staff and its board of directors. Association members are encouraged to make contact with Mr Norman when in London.

### **Guernsey Finance: KPIs**

Guernsey Finance had finalised its Q1 KPIs which allowed year on year performance to be reported for the first time. The following positive measures were noted:

- web traffic had increased 30% year on year
- page visits per visit had increased 20% year on year
- BD Broadcast, Events Update, Technical Tuesday and News Update all have open and click through rates double industry benchmark