

Want to know more about what intellectual property is and how to protect it?



Guernsey Intellectual Property Office Panel discussion and IP clinic

Wednesday 10 February 2016
Digital Greenhouse Guernsey, Market Square
12 noon to 5pm

Program of events:

- 12:00** Doors open - light refreshments and nibbles will be available on arrival
- 12:15** Welcome and Introduction - Mike Culverwell, Digital Greenhouse
- 12:30 - 2:00** Panel discussion (see below for member profiles) – panel members will be discussing a range of IP issues for entrepreneurs and Startup businesses.
- 2:15- 5:00** IP clinics – the panel members are offering free confidential 30 minute sessions, in individual meeting rooms at the Digital Greenhouse, to discuss your businesses' intellectual property and for you to obtain some initial advice. If you wish to attend an IP clinic session booking is advisable.
- 12:00 – 5:00** Business stands and networking opportunity.

Anyone who attends this event will be entitled to a £100 reduction in the fees charged by the Intellectual Property Office for registration of a Trade Mark.

RSVP:

Should you wish to attend this event, either the panel discussion or IP clinic, please email liz.hodder@gov.gg

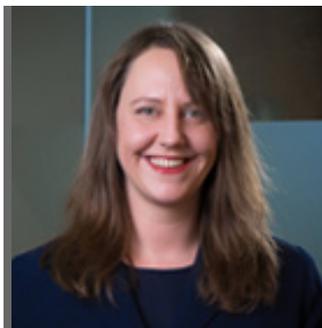
The panel discussion will have a focus on start-ups, and how to protect products from ideas stage through to market. The event will also be of interest to established businesses in Guernsey which are perhaps expanding and want to know more about protecting their intellectual property.

Panel Member Profiles



David Evans: Director, Collas Crill IP.

David has spent the last 16 years working in the intellectual property business. He advises clients throughout the world on a wide range of IP services, including registration, management, IP strategies and IP portfolio services. Services offered include trademarks, image rights, copyright and designs. David is a registered Bailiwick Image Rights Agent and Bailiwick Patent Agent, as well as a European Trade Mark Attorney. He is also a member of the Guernsey IP Commercial Group.



Fay Warrillow: Associate, Carey Olsen

Fay is an Associate in Carey Olsen's dispute resolution team with a focus on intellectual property and commercial law. She works alongside Elaine Gray in Carey Olsen's intellectual property team, who have advised both local and international clients on all aspects of intellectual property matters, including licensing and copyright protection, holding IP offshore, corporate acquisitions and disposals of IP, and corporate e-commerce activities and IP and trusts. In Fay's previous career she was a journalist specialising in international issues and finance, and she maintains an interest in the interplay between intellectual property and the media.



David Stanley: Owner, Stanleys.

David has over 40 years' experience in the patent and trade mark profession, providing IP consultancy services, as well as preparing, filing, prosecuting and maintaining patents, designs and trade marks in all countries of the world. With a background in Electrical Engineering, he deals with a wide range of technical subject-matter. David is a UK Chartered and European Patent Attorney and Bailiwick Patent Attorney. He is also a European and UK Registered Trade Mark Agent. David is a member of the Guernsey IP Commercial Group and a regular adviser at Startup Guernsey.



Sandra Duerden: Mourant Ozannes, Associate.

Sandra is an Advocate of the Royal Court of Guernsey. She specialises in commercial litigation and intellectual property, advising on numerous infringement disputes involving trademarks and copyright. Sandra regularly advises clients on various aspects of Guernsey intellectual property laws. She is a Bailiwick Image Rights Agent and Bailiwick Patent Agent. She is also a member of the Guernsey IP Commercial Group.



Moderator's profile:

Tony Brassell: Business Advisor, Startup Guernsey.

Startup Guernsey is a not for profit organisation, which has an overall aim to nurture business success in Guernsey. Their focus is to help people get started in business, to assist people looking to relocate to Guernsey, and to help existing businesses with any issues or opportunities they may be facing.

